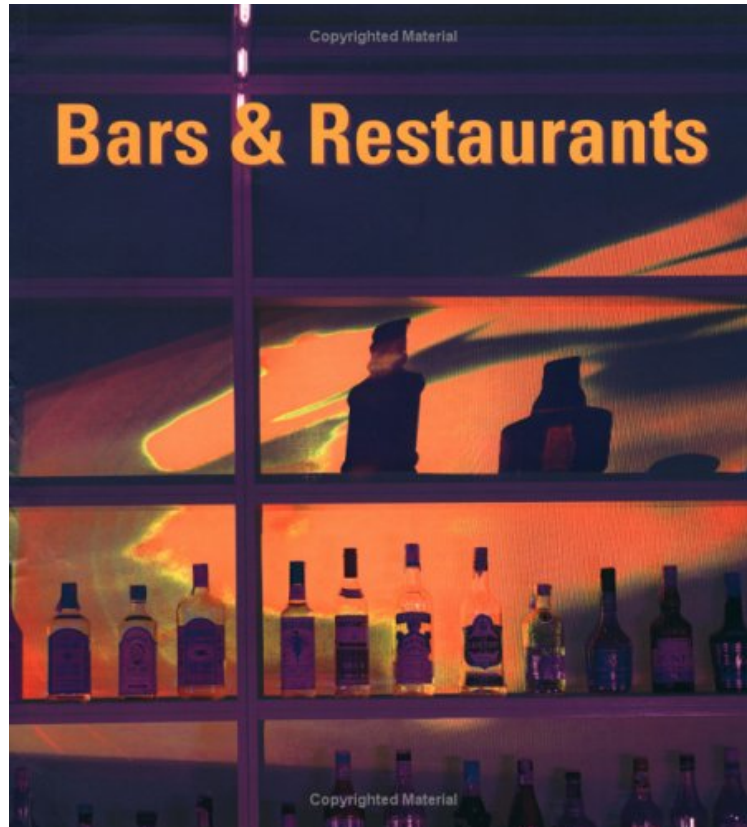


[Download pdf ebook] Bars Restaurants

## Bars Restaurants

*Hearst Books International*  
*ePub | \*DOC | audiobook | ebooks | Download PDF*



#5540820 in Books Watson-Guptill 2002-12-17 2002-12-17 Original language: English PDF # 1 .55 x 9.74 x 10.141, #File Name: 0823004392176 pages | File size: 70.Mb

**Hearst Books International : Bars Restaurants** before purchasing it in order to gage whether or not it would be worth my time, and all praised Bars Restaurants:

Reflects all the hottest trends in gathering places all over the world. Interesting text and over 300 dazzling photos detail how lighting, materials, furniture, and graphics all work together to form these unforgettable places.

About the Author David E. Carter has produced more than 75 books on logo design and corporate identity. Since his first work, *The Book of American Trade Marks*, was published in 1972, he has been the leading source for information in this field. He has conducted corporate identity seminars for Advertising Age in locations as diverse as New York, Chicago, Los Angeles, Helsinki, São Paulo, and Singapore. He is also active as identity consultant for companies, and has affiliate offices in Bangkok and Jakarta from which he serves clients in Asia. Along the way, he formed an ad agency which quickly gained AAAA membership and a Clio Award. Next, he formed his own television production company which did work that appeared on PBS and *The Tonight Show Starring Johnny Carson*. He won seven Emmy awards as a writer/producer. At the age of 50, Carter went back to the classroom, earning an MBA from Syracuse

University. Three years later, he graduated from OPM (Owner/President Management) program at the Harvard Business School. He and his wife live in Kentucky and Florida.